

United Holdings

Visible Print Costs,
Less Burden on IT,
Effective Content
Management
& Workflow -
Improved Customer
Satisfaction

INDUSTRY

Manufacturing & Transportation

WEBSITE

<https://unitedholdingscorp.com>

PRODUCTS

Managed Print Services &
Electronic Content Management





The Business Challenge

United Holdings was in the process of being acquired by Kirby Oil. Their business was expanding and their current workflow processes were unable to provide adequate services. They needed an efficient, effective way to process invoices nationwide and were considering hiring a third and fourth person to process their invoices. They were also unable to identify the costs associated with their print environment. The IT department was in the middle of launching and installing several projects that had been created by the CIO. The IT staff was already overwhelmed with print-related help desk calls, fixing printers, and ordering toner, and they were unable to devote the necessary time to complete the projects the CIO had assigned to them.

The Solution

ImageNet Consulting provided a comprehensive Managed Print Solutions program to help United Holdings cut down on print-related help desk calls and gain visibility of the costs associated with their print environment. ImageNet also deployed the Laserfiche Avante Electronic Content Management software suite into their accounting department to help with invoice processing.

The Process

After implementing Laserfiche Electronic Content Management software, United Holdings decreased invoicing process time so significantly that they no longer needed to add additional AP staff to process payables. With ImageNet's MPS solution, United Holdings was also able to identify all the costs associated with printing. The IT staff no longer takes help desk calls related to printing, and their time is now devoted to special IT projects, such as virtualizing their network. ImageNet actively manages United's printers for them, so IT can be more efficient in their daily tasks.



The Results

- + \$910 monthly savings in printing costs alone.
- + All print-related help desk calls are now handled by ImageNet.
- + Print costs are visible, accountable, and reduced.
- + Current AP staff are able to process invoices nationwide without making additional hires.

WHAT THEY'RE SAYING NOW:

“*ImageNet has really improved the service we receive and made dealing with the headache of printing services in our environment much easier. They also saved us money!*”

- Jason Boren, IT Manager, US Holdings LC



About ImageNet Consulting

To accomplish our mission, we train our consultants to optimize and enhance the management of business processes.

In most cases, this has changed little since the 1600's. While technology changes at an ever increasing pace, business processes driven by the movement of paper have not. Many studies reveal the inefficiencies of paper-based processes. While most business professionals agree with these findings, they do not possess the time or expertise to evaluate and improve the situation. This is where ImageNet Consulting defines its value proposition; uncovering problems, consulting and evaluating options, then delivering on solutions that enhance productivity while reducing costs and positively impacting the business' bottom line. ImageNet Consulting provides a vast array of solutions and experience to manage business processes. The most compelling argument to allow our company to help improve these processes is our independence from manufacturer ownership. This independence allows our company to deliver best-in-class solutions with flexibility not offered by a single line dealer or manufacturer. Through our manufacturer-agnostic and solution-led approach, we are able to offer best-in-class technologies to meet our customer's needs. This requires a clear vision of the future and a nimble company that constantly reinvents itself while keeping ahead of the latest technology developments.

Our customers range from small businesses to some of the largest corporations in the world. We are confident no other company can match our portfolio of products, solutions, and the expertise with which we deliver them.

ImageNetConsulting.com | (405) 232-1264

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